

Steps to a Successful Home Show

Congratulations!
You have booked your Premier designs Home Show,
with Cheri Fontenot, for **Friday, April 7 @ 6:00 pm.**



Thank you for your guest list. I mailed your invitations on Thursday, March 30, 2006.



Start collecting lots of pre-orders from family, friends, co-workers and those guests who are unable to attend. Once you reach \$100 in sales (before tax and shipping) you will earn \$25 in FREE JEWELRY!



Two or Three days before your show call each and every person you invited to make sure they received their invitation and are able to attend. To make this a little more fun I have placed a letter and number in the upper right hand corner of each of the invitations. When making your calls ask each person to help you earn another \$25 in free jewelry by telling you what **letter** and **number** is on their invitation. Once you have all of the letters and numbers fill in the letter with the corresponding number below and you will have a completed phrase chosen specifically for you. When you give me the completed phrase at your show I will give you an additional \$25 in FREE JEWELRY! Have fun!

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17!

The day of your show just put out a few snacks, something to drink and get ready to have some fun!!

Remember you get an additional **\$25** in free jewelry for the following:

Holding show on original date

\$100 in advance sales

10 or more guest in attendance

3 bookings for future shows