

Here's a Quick Idea for Moving Retired Jewelry Samples

Place your retired jewelry in trays (option: highlight the tags so you know the piece is retired when they bring it to you).

Tell guests at your shows:

When someone purchases **\$30 worth of the current jewelry**, they can receive **any retired piece for 30% off!**

When someone purchases **\$40 worth of the current jewelry**, they can receive **any retired piece for 40% off!**

When someone purchases **\$50 worth of the current jewelry**, they can receive **any retired piece for 50% off!**

GOOD LUCK!