

30-SECOND COMMERCIALS

The idea of the 30-second commercial came from the Belinda Ellsworth seminar, "Step Into Success".

"I do private image consulting for busy women who want to look and feel their best!"

"I turn ordinary wardrobes into EXTRA-ordinary wardrobes by adding a few pieces of high-fashion jewelry!"

"I help women save money and extend the life of their present wardrobes by showing them how to changes things up by adding high-fashion jewelry!"

And these all came from BELINDA ELLSWORTH herself!

"I help people save money by updating their current wardrobe with beautiful fashion jewelry."

"I help turn an ordinary wardrobe into an extraordinary one with beautiful fashion jewelry accessories."

"I teach people how to turn ordinary outfits into extraordinary outfits just by changing the accessories."

"I help people update their wardrobes with beautiful, high-quality fashion jewelry."

"I teach people how to accessorize by using the latest trends in fashion jewelry."

"I teach women how to dress for success, feel confident and look more professional."

"I have my own jewelry business. I teach women how to look great and still stay within their budgets."

(And for recruiting) "I have my own jewelry business (or company), and I'm hiring. Do you know anyone who could use some extra money?" (or "who loves jewelry?" or "who loves fashion?")

You can visit Belinda's website at www.stepintosuccess.com for information on her seminars and products. She is an awesome speaker who was in the direct sales industry for 22 years, so she definitely knows this business!